

# BRENT ARSENAULT

Boston, MA  
brent1221@gmail.com  
(978) 994 9541

## Overview

An experienced front-end focused developer who gets excited about the process of bringing work to life for users. Focused on helping projects get to the finish line by pinpointing problems, finding solutions and architecting the technical requirements for an effective result.

## Skills

HTML5, CSS3 (Sass/CSS Modules/lessCSS, ES6/Javascript, Storybook, React, NextJS, VueJS, NuxtJS, Github, AEM, Jira, Web Standards, Communication, Code Review, Agile, Technical Approach, Accessibility

## Experience

### *Rightpoint*

Lead Developer, CMS

Boston, MA  
April 2022 - Present

- Lead deep-dive discussions into technical architecture planning to meet business requirements
- Collaborate with internal team members in a mentor & leader capacity to help drive knowledge throughout the team
- Create and present demos within sprint cadence to multiple clients
- Partner with multiple disciplines on project kickoffs, planning, builds and approvals
- Pilot front end solutions with internal tool for business development

### *DigitasLBi*

Lead Front End Developer  
Senior Front End Developer

Boston, MA  
February 2021 - April 2022  
January 2015 - February 2021

- Led large scale project builds for clients on AEM 6.3, 6.4 platform including multiple frameworks
- Helped create tech solutions with collaboration between multiple departments
- Managed small teams to complete feature and maintain on sprint cadence for releases
- Create component libraries using Vue + Nuxtjs with Nuxt Storybook to deliver for incorporation into client code base
- Responsible for presenting and answering questions during client sprint reviews throughout project lifecycle

### *AKQA*

Senior Creative Developer  
Creative Developer

San Francisco, CA  
July 2014 - January 2015  
August 2011 - June 2014

- Led mobile first responsive architecture development standards on usa.visa.com redesign
- Created and maintained documentation for hand off to developers joining team
- Work within a Ruby on Rails environment using BackboneJS & middleman build process to output code to production
- Estimate and create sprint plan tasks for project preparation from a tech standpoint

*Beyond Digital Consultancy*  
Front End Developer

San Francisco, CA  
January 2011 - August 2011

*Arnold Worldwide Inc.*  
User Interface Developer

Boston, MA  
June 2008 - January 2011

## Education

The New England Institute of Art, Brookline, MA  
Bachelor of Science in Interactive Media Design, 2008

LEAD FRONT END ENGINEER